

THE POWER OF MENTORING

L I E S I N T H E

little moments

THAT SPARK

C U R I O S I T Y

AND INSPIRE



potential

STATE OFFICE 1306 S. Denver Ave
Tulsa, OK 74119

    @BBBSOFOKLAHOMA

BIGOKLAHOMA.ORG

A LETTER FROM THE CEO

2023 STATE
Impact Report



As we reflect on the past year, it is with immense gratitude and pride that I share with you the impact and accomplishments of Big Brothers Big Sisters of Oklahoma. Your unwavering support has been the driving force behind our success, and we are thrilled to present the highlights of our journey in this Annual Report.

The heart of our organization lies in the transformative relationships that blossom between Bigs and Littles. This year, we have witnessed countless stories of inspiration, resilience, and growth. These mentoring relationships have not only shaped the lives of our Littles but have also left an indelible mark on our mentors, fostering a sense of purpose and connection that goes beyond the traditional mentorship experience.

“Thanks to your generosity, we have been able to create and support more matches in 2023 than we have in any year since 2019.”

Your generosity has allowed us to reach more children, provide essential resources, and innovate our mentoring initiatives. We are proud to report that, thanks to your contributions, we have been able to create and support more matches in 2023 than we have in any year since 2019.

I extend my deepest gratitude to our dedicated staff, volunteers, board members, and, most importantly, to you — our invaluable supporters. Your belief in the power of mentoring has propelled us forward, and we are honored to have you by our side as we continue our mission to ignite the potential within every child.

TOGETHER WE ARE MAKING A DIFFERENCE

Warmly,

Melissa Ramirez

Melissa Ramirez
Chief Executive Officer



About Us



2023 STATE
Impact Report

OUR MISSION

To create and support one-to-one mentoring relationships that ignite the power and promise of youth.



OUR PROGRAM

We match volunteer mentors (Bigs) with children (Littles) to tackle the problems of social justice, generational incarceration, and mental health.

Leadership Team

Melissa Ramirez
Chief Executive Officer

Heather Beck
Director of Operations

Kristy Bates
Director of Accounting

Cat Miller
Director of Marketing

Charlene Dew
Bartlesville Area Director

Jeff Moody
Norman Area Director

Michael Stuemky
OKC Area Director

Stephanie Fry
Stillwater Area Director

Abi Sutherland
Tulsa Area Director

Growth

NEW RECRUITMENT POSITIONS

Violet Benoit
405 Big Ambassador

Cindy Webster
918 Big Ambassador



Mike Stackhouse, Board Chair
Retired, Williams Companies

Governing Board

Ana Gomez, Vice Chair
American Fidelity

Laura Aufleger
OnCue Express

Gary Broom
Premiere Consulting Partners

Jeanette Capshaw
Retired, MNTC

Lauren Clark
Chickasaw Nation Dept. Commerce

Molly Jarvis
Cherokee Nation Businesses

Joe Lorenz
Williams Companies

Byrona Maule
Phillips Murrah P.C.

Suzanne Symcox, Past Board Chair
First Fidelity Bank



2023 STATE Impact Report



OUR CHALLENGE



Adverse Childhood Experiences among Oklahoma youth create unequal access to positive future life outcomes.

INCARCERATION

The state of Oklahoma has the third highest incarceration rate in the world.
(Prison Policy Initiative)



39% OF OUR LITTLES

HAVE A PARENT IN JAIL OR PRISON

CHILDREN WITH A HISTORY OF PARENTAL INCARCERATION HAVE A HIGHER RISK OF GOING TO PRISON THEMSELVES.



4TH HIGHEST

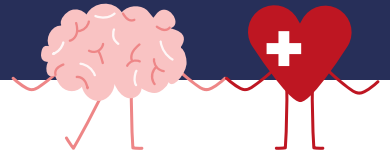


TEEN PREGNANCY

Oklahoma has the fourth highest teen pregnancy rate in the United States.
(Center for Disease Control)

194K OKLAHOMA CHILDREN

live under the poverty line
(datacenter.org)



THE 10 ACES

Adverse Childhood Experiences are traumas that disrupt a child's brain development causing social, emotional, and cognitive problems.

DIVORCE

INCARCERATION

MENTAL ILLNESS

SUBSTANCE ABUSE

NEGLECT

DOMESTIC VIOLENCE

EMOTIONAL ABUSE

SUICIDE OR DEATH

PHYSICAL ABUSE

SEXUAL ABUSE

1IN5 OKLAHOMA CHILDREN



17 and younger have faced two or more ACEs
(America's Health Rankings)



46% OF OUR FAMILIES

RECEIVE INCOME
ASSISTANCE



76% OF OUR LITTLES

RECEIVE FREE OR REDUCED
SCHOOL LUNCHES



71% OF OUR LITTLES

LIVE IN SINGLE-PARENT HOUSEHOLDS
OR WITH ANOTHER RELATIVE

2023 STATE Impact Report



OUR SOLUTION:

Provide critical adult mentors to youth facing adversity, aiming to support their personal and academic growth while reducing the likelihood of engaging in risky behaviors. **WE CREATE BRIGHTER FUTURES!**



1,040

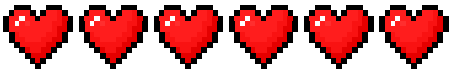
MATCHES SERVED



In 2023, we created more matches than in any of the previous four years.



BBBS LITTLES MAKE POSITIVE CHOICES AND ENGAGE IN HEALTHY BEHAVIORS



2,846

 LIVES IMPACTED

54,080

 VOLUNTEER HOURS DONATED

29.2 MONTHS

 AVERAGE MATCH LENGTH

11 YEARS

 Longest active match in the state

93%

avoid or reduce substance use

84%

set long-term goals or pursue new skills

83%

improve or maintain academic performance

87%

practice or learn to regulate their emotions

86%

improve or practice social competence

JARROD AND PHENIX

When Little Brother Phenix was matched, he dealt with significant anxiety, especially toward school. His number of Monday absences were stacking up. He is a shy child and has a hard time making friends. The school counselor suggested that Big Brother Jarrod change his visits to earlier in the week to encourage Phenix to start his week strong. Jarrod started visiting on Mondays, which led to Phenix being excited to go to school.

The match moved to our community based program so they can hang out beyond the school day. Jarrod and Phenix go to the trampoline park, ride bikes together, and Phenix started playing soccer. Phenix's mom shared her excitement:



"The match surpassed my expectations. Phenix really likes Jarrod! That's a big deal because he experiences a lot of anxiety with people, but never with Jarrod." Phenix is making new friends and breaking through his shyness.

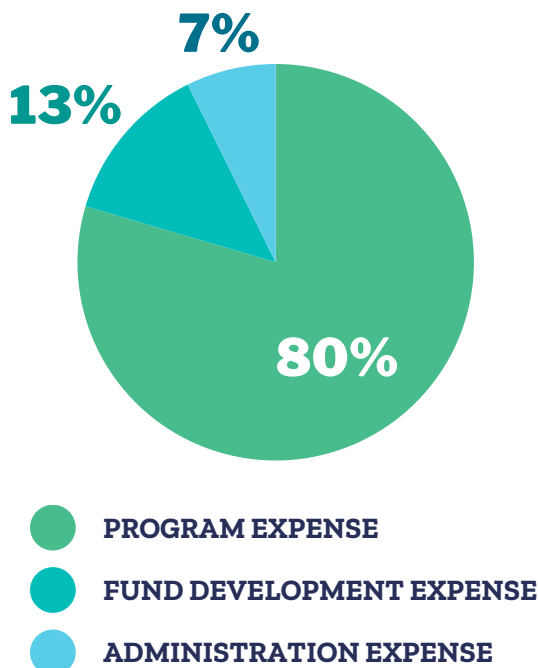




2023 STATE FINANCIAL REPORT

Invest in the future of Oklahoma by investing in Big Brothers Big Sisters

| STATEMENT OF ACTIVITIES, <i>audited as of 2/1/24</i> | W/O DONOR RESTRICTIONS | W/ DONOR RESTRICTIONS | TOTAL |
|---|---------------------------|--------------------------|--------------------|
| SUPPORT, CONTRUBITIONS & INCOME | \$2,772,299 | \$119,635 | \$2,891,934 |
| NET ASSETS RELEASED FROM RESTRICTIONS | \$150,607 | (\$150,607) | \$0 |
| TOTAL SUPPORT | \$2,922,906 | (\$30,972) | \$2,891,934 |
| PROGRAM | \$1,943,781 | | 1,943,781 |
| ADMINISTRATION | \$180,377 | | \$180,377 |
| FUND DEVELOPMENT | \$321,207 | | \$321,207 |
| TOTAL FUNCTIONAL EXPENSES | \$2,445,365 | | \$2,445,365 |
| TOTAL INCREASE IN NET ASSETS | \$1,134,105 | \$(21,722) | \$1,112,383 |
| NET ASSETS - BEGINNING OF YEAR | \$876,828 | \$662,283 | \$1,539,111 |
| NET ASSETS END OF YEAR | \$2,010,933 | \$640,561 | \$3,153,882 |



| STATEMENT OF FINANCIAL POSITION | AUDITED <i>audited as of 2/1/24</i> |
|---|--|
| Cash & Cash Equivalents | \$1,994,971 |
| Accounts Receivable | \$104,827 |
| Prepaid Expenses | \$10,190 |
| Property & Equipment, net | \$7,996 |
| Short-Term Investments | \$1,079,861 |
| Right of use Assets | \$402,238 |
| Other Assets | \$463,264 |
| TOTAL ASSETS | \$4,063,347 |
| Total Liabilities | \$513,538 |
| Net Assets w/o Donor Restrictions | \$2,968,546 |
| Net Assets w/ Donor Restrictions | \$581,263 |
| TOTAL LIABILITIES AND NET ASSETS | \$4,063,347 |

